



Required Reading for Growing Companies

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it takes two

Can't do it on your own? A partner can help.

For some, the idea of striking out on their own was too intimidating. Others had the big idea but lacked the skill set to start a business. Whatever the reason, these local business leaders found the perfect match in their business partners. They told SmartCEO about the dual leadership dynamic and the ways they keep the partnership strong.



In a partnership, we're sharing the skill and talent of the other partner. It becomes cost-effective because you don't have to invest in the things your partner is good at. You can get the same products at quicker and better rates.

YOGINI DAHIWADKAR, CEO, Quick-n-EZ Language